



SEPA SHRM

Presents:

***Baby Boom-erang: Business
Realities of Managing an Older
Workforce***



**Approved for 1.25 HRCI Recertification
Credits**

Tuesday, November 15, 2005

8:00 AM – 10:30 AM

at the Best Western Hotel

11580 Roosevelt Blvd.

Philadelphia, PA

***Baby Boom-erang:
Business Realities of
Managing an Older
Workforce***

Declining birth rate. Shortage of skilled labor. Aging baby boomers with experience and skill and the desire and/or need to continue working. This confluence of events creates a perfect storm either in terms of opportunity or disaster. This presentation focuses on the business realities relative to the graying of the workforce; legal risks associated with managing an older workforce; and practical suggestions for attracting and retaining older workers to satisfy short-term and long-term business needs.

Mr. Segal will discuss many relative points, including: Recent age discrimination cases; age-related harassment – what it is and how to stop it; older workers as mentors and mentees; flexible benefits for older workers; and negative stereotypes and unconscious age bias in hiring and promotional decision making.

Plan to join us for this timely and informative presentation.

About our Speaker:

**Jonathan A. Segal, Esquire
WolfBlock**

Mr. Segal is a Partner with WolfBlock in Philadelphia in its Employment Services Group. His practice concentrates in counseling, training and policy development in areas of employment law; traditional labor law, including union prevention audits and collective bargaining; and strategic planning such as human resource audits, succession planning and severance systems.

A member of SHRM and a contributing editor to HR Magazine, Jonathan has published more than 100 articles on employment issues.

Jonathan is also a principal of the Wolf Institute, which provides training on human resource issues to HR professionals, in-house counsel and senior management.

He has been a favorite speaker of our SEPA SHRM Chapter and has spoken to our membership many times in the past. We welcome Jonathan back again for what promises to be another informative and entertaining presentation.

DIRECTIONS

The Best Western is conveniently located on US 1; 3 miles south of the PA Turnpike exit 28, or 4 miles West of I-95 Woodhaven Road exit. The hotel's phone number is 215-464-9500.

PROGRAM SCHEDULE

8:00 Breakfast and Networking
8:30 Business Meeting, Introductions and "Hot Topics"
9:00 Featured Speaker
10:15 Networking

If you need a special accommodation to attend, please call (215) 698-7116

Please register and send your check in advance. You can always substitute a staff member if a conflict occurs.

**ONLINE REGISTRY IS UP &
RUNNING – ANY PROBLEM, JUST
PRINT OUT THE FORM & FAX TO:
215-698-7116**

MARK YOUR CALENDAR

December 20, 2005 – Annual Holiday
Breakfast Meeting, Gifts, and HR Jeopardy
Game

January 17, 2006 – Immigration Law
Information for HR Professionals

SEE OUR CHAPTER WEB PAGE AT:

www.SEPASHRM.org

This program has been approved for 1.25 recertification credit hours toward PHR & SPHR recertification through HRCI. For more information visit www.hrci.org

Monthly BREAKFAST MEETING

TUESDAY

8:00 – 10:30 AM

November 15, 2005

Complete this registration form and mail it, along with your check to Susan Warner. Reservations must be received by Friday, November 11, 2005.

If you are unable to meet this deadline, please try to call Susan or Larry at (215) 698-7116, by 10 AM, Monday, November 14, 2005, if you plan to attend.

Make your check payable to: SEPA SHRM and mail to:

**Susan Warner, J.D., SPHR
Chapter Administrator
C/o Human Resource Trouble Shooters
9090 Pine Road
Office Suite A
Philadelphia, PA 19115
(215) 698-7116
SEPA SHRM Chapter**

| | |
|--------------------------------|---------|
| Members | \$12.00 |
| Non-Chapter Members | \$17.00 |
| Full-Time SHRM Student Members | Free |

Attending _____

Amount enclosed \$ _____

SHRM # _____

Name _____

Title _____

Employer _____

Phone Number _____

Guest Name _____

Employer _____

Phone Number _____

E-Mail _____



South Eastern Pennsylvania SHRM
c/o Human Resource Trouble Shooters
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