



**SEPA SHRM**  
**SHRM Chapter**

**Presents:**

**Strategies for Implementing a  
Successful Diversity Initiative**



**Tuesday, October 20, 2009**  
**8:00 AM – 10:15 AM**

at the Ramada Inn  
11580 Roosevelt Blvd.  
Philadelphia, PA

***Strategies for Implementing a  
Successful Diversity Initiative***

What are the ingredients for a successful corporate diversity initiative? How do I get started? What exactly does diversity mean?

We will answer these questions, as well as your questions, about the subject of workplace diversity.

Please join us for an interactive discussion led by three of the region's top diversity practitioners.

Together they will offer perspectives on diversity leadership from a regional, national and international perspective.

Brian Pedrow, our chapter's VP Diversity, will lead a discussion with HR professionals currently practicing in the field of diversity from three of the Philadelphia Region's leading employers - ARAMARK, Children's Hospital of Philadelphia, and COMCAST.

**This program has been pre-approved for 1.0 recertification credit hour toward PHR & SPHR recertification through HRCI.**

### ***About our Speakers:***

Nicole Johnson-Reece is Vice President, Global Diversity and Inclusion at ARAMARK. Nicole is responsible for leading and managing the change necessary to integrate a global diversity and inclusion strategy into the established culture.

Kelley F. Cornish is Director of Talent Management and Diversity & Inclusion at Children's Hospital of Philadelphia. Kelley provides strategic direction for the talent management and workforce development function of the organization and champions the development of an inclusive environment by integrating diversity into all aspects of the business.

Andrea Agnew is Director of Diversity and Inclusion at Comcast Corporation. Andrea is responsible for developing strategies and building programs to enhance Comcast's diversity strategy. She will work to integrate diversity and equity practices into institutional employment and workplace practices, as well as develop diversity training collateral and diversity presentations.

### ***DIRECTIONS***

The Ramada Inn is conveniently located on US 1; 3 miles south of the PA Turnpike exit 381, or 4 miles West of I-95 Woodhaven Road exit. The hotel's phone number is 215-464-9500.

### ***PROGRAM SCHEDULE***

8:00 Breakfast and Networking  
8:30 Business Meeting, Introductions and "Hot Topics"  
9:00 Featured Speaker  
**10:00 Networking**  
*If you need a special accommodation to attend, please call (215) 698-7116*

Please register and send your check in advance. You can always substitute a staff member if a conflict occurs.

**ONLINE REGISTRY IS UP & RUNNING – ANY PROBLEM, JUST PRINT OUT THE FORM & FAX TO: 215-698-7116**

**SEE OUR CHAPTER WEB PAGE AT:**

[www.SEPASHRM.org](http://www.SEPASHRM.org)

SEPA SHRM is an HRCI Approved Provider. This program has been pre-approved for 1.0 recertification credit hour toward PHR & SPHR recertification through HRCI.

For more information visit [www.hrci.org](http://www.hrci.org)<http://www.hrci.org/>

### **Monthly BREAKFAST MEETING**

**TUESDAY**

**8:00 AM – 10:15 AM**

**October 20, 2009**

Complete this registration form and mail it, along with your check to Susan Warner. Reservations must be received by Thursday, October 15, 2009.

If you are unable to meet this deadline, please call (215) 698-7116, by 10 AM, Friday, October 16, 2009, if you plan to attend.

Make your check payable to: SEPA SHRM and mail to:

**Susan Warner, J.D., SPHR**  
**Chapter Administrator**  
**c/o Human Resource Trouble Shooters**  
**9090 Pine Road**  
**Office Suite A**  
**Philadelphia, PA 19115**  
**(215) 698-7116**

**Please note new fees:**

|                                |         |
|--------------------------------|---------|
| SEPA SHRM Chapter Members      | \$20.00 |
| Non-Chapter Members            | \$25.00 |
| Full-Time SHRM Student Members | Free    |

# Attending \_\_\_\_\_

Amount enclosed \$ \_\_\_\_\_

SHRM # \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Employer \_\_\_\_\_

Phone Number \_\_\_\_\_

Guest Name \_\_\_\_\_

Employer \_\_\_\_\_

Phone Number \_\_\_\_\_

E-Mail \_\_\_\_\_



**South Eastern Pennsylvania SHRM**  
c/o Human Resource Trouble Shooters  
9090 Pine Road - Office Suite 'B'  
Philadelphia, PA 19115-4417



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