



**SEPA SHRM**  
**Formerly: N.E. PHILADELPHIA**  
**BUX-MONT CHAPTER**  
**SHRM Chapter**

**Presents:**  
**Stages of Organizational**  
**Evolutions for Diversity**

**Pending Approval for HRCI Credit**

**Tuesday, October 19, 2004**  
**8:00 AM – 10:15 AM**

at the Best Western Hotel  
11580 Roosevelt Blvd.  
Philadelphia, PA

## ***KALEIDOSCOPE: Organizational Evolutions for Diversity***

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Workplace “diversity” has been a buzzword in business for at least a decade now. Our challenges in H.R. relate to diversity in every aspect – be it race, sex, religion, age, disability, and cultural or social background. Developing the capabilities to capitalize on our increasingly diverse employment pools and communities has become a top priority for many organizations; however, many companies are not quite sure how to go about creating a strategic plan for diversity management.

Ms. Campbell will speak about the **Four Stages of Organizational Evolution for Diversity**; how to ensure representation; understanding differences between diverse groups of employees; and how to manage workforce diversity. In addition, she will address strategic diversity management.

**Join us for this important topic in recognition of National Diversity Month.**

**ABOUT OUR SPEAKER:**

**Elizabeth Campbell, J.D.  
Vice President, Employment  
Practices and Services and  
Corporate Diversity Officer,  
ARAMARK**

**Elizabeth Campbell is responsible  
for the management of the  
Employment Practices; Labor  
Relations; and Safety and Loss  
Prevention Departments of the  
ARAMARK Food and Support  
Services Group Human Resources.  
In addition, as Corporate Diversity  
Officer, she leads Kaleidoscope,  
ARAMARK's commitment to  
diversity.**

**Elizabeth joined ARAMARK in 1998  
where she set up and developed the  
Employment Practices Department;  
she was appointed Vice President in  
2002 and became the Corporate  
Diversity Officer in 2003. Her prior  
corporate experience includes VP of  
Administration, Asst. General  
Counsel, as well as private legal  
practice.**

**Ms. Campbell holds a Bachelor's  
Degree from the American  
University in Washington, DC, and a  
JD degree from The University of  
Michigan Law School. She is a  
member of the Council of Diversity  
Executives of The Conference Board**

**DIRECTIONS**

The Best Western is conveniently located on US 1; 3 miles south of the PA Turnpike exit 28, or 4 miles West of I-95 Woodhaven Road exit. The hotel's phone number is 215-464-9500.

**PROGRAM SCHEDULE**

- 8:00 Breakfast and Networking
- 8:30 Business Meeting, Introductions and "Hot Topics"
- 9:00 Kaleidoscope – Diversity Program
- 10:00 Networking

*If you need a special accommodation to attend, please call (215) 698-7116*

Please register and send your check in advance. You can always substitute a staff member if a conflict occurs.

**ONLINE REGISTRY IS UP &  
RUNNING – ANY PROBLEM, JUST  
PRINT OUT THE FORM & FAX TO:  
215-698-7116**

**MARK YOUR CALENDAR**

**Tuesday, November 16, 2004  
Executive Coaching**

**Tuesday, December 21, 2004  
Annual Holiday Breakfast and Special  
Speaker TBA**

**SEE OUR CHAPTER WEB PAGE AT:**

[www.SEPASHRM.org](http://www.SEPASHRM.org)

This program is pending approval for 1.0 recertification credit hours toward PHR & SPHR recertification through HRCI. For more information visit [www.hrci.org](http://www.hrci.org)

**BREAKFAST MEETING**

**TUESDAY  
8:00 – 10:15 am  
October 19, 2004**

Complete this registration form and mail it, along with your check to Susan Warner. Reservations must be received by Friday, October 15, 2004.

If you are unable to meet this deadline, please try to call Susan or Larry at (215) 698-7116, by 10 AM, Monday, October 18, 2004, if you plan to attend.

Make your check payable to: SEPA SHRM and mail to:

**Susan Warner, J.D., SPHR  
Chapter Administrator  
C/o Human Resource Trouble Shooters  
9090 Pine Road  
Office Suite A  
Philadelphia, PA 19115  
(215) 698-7116**

Members SEPA SHRM Chapters	\$12.00
Non-Chapter Members	\$17.00
Full-Time SHRM Student Members	Free

**# Attending** \_\_\_\_\_

**Amount enclosed \$** \_\_\_\_\_

**SHRM #** \_\_\_\_\_

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Employer** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Guest Name** \_\_\_\_\_

**Employer** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**E-Mail** \_\_\_\_\_



**South Eastern Pennsylvania SHRM**  
c/o Human Resource Trouble Shooters  
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