



SEPA SHRM
*Formerly: N.E. PHILADELPHIA
BUX-MONT CHAPTER
SHRM Chapter*

Presents:
**Going From (In) Credible to
Credible: How to Bring Your HR
Function to a Credible State**
Approved for 1.0 Recertification
Credits



Tuesday, October 18, 2005
8:00 AM – 10:15 AM
at the Best Western Hotel
11580 Roosevelt Blvd.
Philadelphia, PA

Going From (In) Credible to Credible: How to Bring Your HR Function to a Credible State

Contrary to what many HR Leaders and HR functions want to believe about themselves – they are not credible. The good news is they don't have to stay that way. The first step is admitting that your HR function is (In)credible

Objectives of this session are:

- To raise the awareness of an (In)credible HR function vs. a credible HR function
- To show participants how to assess the state of their own HR function
- To provide a roadmap for how to bring HR to a credible state
- And
- To show participants how critical it is to the success of a credible HR function to persevere, even in the face of adversity.

About our Speaker:

Tracee L. Hunt **Vice President, Human Resources** **The Philadelphia Coca-Cola Bottling Company**

Tracee joined The Philadelphia Coca-Cola Bottling Company in March 2000 as Vice President, Human Resources. She has over 15 years experience in the field of HR. Tracee holds a graduate degree from Rider University in Human Services Administration with a concentration in HR Management. She also holds degrees in Accounting and Vocational Education.

Prior to joining Coca-Cola, Ms. Hunt held various other HR management positions, including positions at start-up companies where the HR processes and procedures had to be engineered from the ground up. Ms. Hunt currently serves on the Board of Directors for one of Philadelphia's largest Community Development Corporations, as well as sitting on the advisory boards for several Philadelphia Youth and Education initiatives.

DIRECTIONS

The Best Western is conveniently located on US 1; 3 miles south of the PA Turnpike exit 28, or 4 miles West of I-95 Woodhaven Road exit. The hotel's phone number is 215-464-9500.

PROGRAM SCHEDULE

8:00 Breakfast and Networking
8:30 Business Meeting, Introductions and "Hot Topics"
9:00 Featured Speaker
10:00 Networking

If you need a special accommodation to attend, please call (215) 698-7116

Please register and send your check in advance. You can always substitute a staff member if a conflict occurs.

**ONLINE REGISTRY IS UP & RUNNING – ANY PROBLEM, JUST PRINT OUT THE FORM & FAX TO:
215-698-7116**

MARK YOUR CALENDAR

November 15, 2005 – "Baby Boom-erang"
Speaker: Jonathan Segal, Esq.

December 20, 2005 – Annual Holiday
Breakfast Meeting and HR Jeopardy Game

SEE OUR CHAPTER WEB PAGE AT:

www.SEPASHRM.org

This program has been approved for 1.0 recertification credit hours toward PHR & SPHR recertification through HRCI.

For more information visit

www.hrci.org

Monthly BREAKFAST MEETING

TUESDAY

8:00 – 10:15 AM

October 18, 2005

Complete this registration form and mail it, along with your check to Susan Warner. Reservations must be received by Friday, October 14, 2005.

If you are unable to meet this deadline, please try to call Susan or Larry at (215) 698-7116, by 10 AM, Monday, October 17, 2005, if you plan to attend.

Make your check payable to: SEPA SHRM and mail to:

Susan Warner, J.D., SPHR
Chapter Administrator
C/o Human Resource Trouble Shooters
9090 Pine Road
Office Suite A
Philadelphia, PA 19115
(215) 698-7116
SEPA SHRM Chapter

Members	\$12.00
Non-Chapter Members	\$17.00
Full-Time SHRM Student Members	Free

Attending _____

Amount enclosed \$ _____

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Name _____

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