



SEPA SHRM
SHRM Chapter

Presents:

"The Hero's Journey"



Tuesday, September 18, 2007
8:00 AM – 10:15 AM

at the Travelodge (formerly Best Western Hotel)

11580 Roosevelt Blvd.

Philadelphia, PA

***"The Hero's Journey:
Legendary Leadership
and Employee
Engagement"***

Have you ever wondered why certain people refuse the development opportunities in front of them, while others respond positively over and over again? Have you ever wished for a template that your leadership can use that energizes employees rather than sapping their strength? How do mentors fit into your career and the careers of those you manage? How can you create the best environment for employees to flourish?

"The Hero's Journey", based on research from renowned scholar Joseph Campbell, presents a model of effective leadership that responds to the questions above. Strategies will be offered to assist in meeting day-to-day challenges in the leadership areas above.

"The Hero's Journey" is a national program based in Chicago, IL. Please note the change in meeting format to accommodate this presentation.

About our Speaker:

Jeffrey Mangrum **Founder, SST Communications**

Chicago playwright Jeff Mangrum founded SST Communications in May of 1987. His idea was to develop highly informative training programs and deliver them in an innovative, entertaining format. The result was an exciting blend of information integrated with comedic and dramatic scenes designed to amplify the subject matter.

Mangrum's expertise as a playwright and unique format has brought SST to the forefront of "Corporate Theatre". His company has over 5,000 performances to their credit and over 40 training programs of interest. The programs have been presented in companies such as UAW-Ford, General Motors, Caterpillar and Kimberly Clark as well as institutions such as Harvard University, Yale University, and the U.S. Air Force Academy.

Jeff's presentation of "The Hero's Journey" is the result of three years of research. The presentation was featured in an article published in the April 2006 issue of Human Resources Executive Magazine.

DIRECTIONS

Travelodge is conveniently located on US 1; 3 miles south of the PA Turnpike exit 381, or 4 miles West of I-95 Woodhaven Road exit. The hotel's phone number is 215-464-9500.

PROGRAM SCHEDULE

8:00 Breakfast and Networking
8:25 Introduction
8:30 Featured Speaker
10:00 Question/Answer period
10:15 Networking

If you need a special accommodation to attend, please call (215) 698-7116

Please register and send your check in advance. You can always substitute a staff member if a conflict occurs.

**ONLINE REGISTRY IS UP &
RUNNING – ANY PROBLEM, JUST
PRINT OUT THE FORM & FAX TO:
215-698-7116**

MARK YOUR CALENDAR

October 16, 2007 – Diversity Topic
November 20, 2007 – Jonathan Segal

SEE OUR CHAPTER WEB PAGE AT:

www.SEPASHRM.org

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Monthly BREAKFAST MEETING

TUESDAY

8:00 AM – 10:15 AM

September 18, 2007

Complete this registration form and mail it, along with your check to Susan Warner. Reservations must be received by Friday, September 14, 2007.

If you are unable to meet this deadline, please try to call Susan or Larry at (215) 698-7116, by 10 AM, Monday, September 17, 2007, if you plan to attend.

Make your check **payable to: SEPA SHRM** and **mail to:**

Susan Warner, J.D., SPHR
Chapter Administrator
C/o Human Resource Trouble Shooters
9090 Pine Road
Office Suite A
Philadelphia, PA 19115
(215) 698-7116

SEPA SHRM Chapter Members	\$12.00
Non-Chapter Members	\$17.00
Full-Time SHRM Student Members	Free

Attending _____

Amount enclosed \$ _____

SHRM # _____

Name _____

Title _____

Employer _____

Phone Number _____

Guest Name _____

Employer _____

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